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## USA: Lowa Boots Steps Out With FootWorks Software

31 Jan 2002

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Continued growth in the mountaineering, trekking, walking and ski boot sectors was behind Lowa Boots's recent decision to implement the FootWorks Software System for its For North American distribution.

Said Paul Sanderson, vice president of sales at FootWorks Software Systems: "Our software offers competitive advantage in many areas including order processing, warehouse management, EDI and sales force automation."

Based in New Britain, Connecticut, FootWorks provides a scaleable suite of integrated software modules specifically designed for footwear importers and distributors.

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[Gateway to India: India's apparel export manufacturing industry \(download\)](#)



Of 28,000 ready made clothing exporters, the top 1,500 operate internationally respected factories and have embraced modern -style management philosophies, are technologically appropriate with clean, spacious, purpose-built factories, and focus on the welfare of their workforce by ensuring that there is no overcrowding, proper internal labour laws and canteen facilities. "Gateway to India" highlights how companies such as Banana Republic, Tommy Hilfiger, Gap, Liz Claiborne and Polo benefit - can your business join them?

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