

For Immediate Release

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HI-TEC Sports USA Implements FootWorks™ Enterprise System

Modesto, CA – Hi-Tec Sports USA, Inc. recently went live with the FootWorks™ Software System. Jeff Goschen, IT Director for HI-TEC, was asked about their reasons for selecting FootWorks over the many possible choices. Goschen said, “After years of trying to teach vendors the footwear business we finally found a vendor, CCSI, that thoroughly understands the intricacies of the footwear business. The strength of their fully integrated EDI was also a deciding factor. CCSI proactively maintains the FootWorks EDI system to stay compliant with the continuously expanding retailer requirements”, he continued, “and the integration with order entry and shipping was designed in from its inception, it wasn’t an add-on or an afterthought. Because the system follows the standard flow of our day-to-day business, along with the ease of transition from our previous system, Paragon Business Systems, our organization realized immediate productivity gains. It was amazing to see how quickly the order processing flow became smooth and steady; it’s very intuitive. As sophisticated as our previous Warehouse Management System was, our warehouse operations are now, with the FootWorks RF Warehouse Management System, more efficient than they ever were. I’ve seen our guys in the packing lanes high-fiving each other because of the time and effort this new system saves them. Not only is the flow smoother but also we can tell you where any carton of shoes is within the building, within 10 feet. Because of the integration of FootWorks through the shipping and bill of lading cycles, we can process same-day ASNs whereas we couldn’t do that before. We’ve cut our labeling in half by producing it right the first time, as opposed to the external system workarounds that we had to go through before! Now we even have inbound and outbound integration with our FedEx and UPS Systems.”

“Another benefit of the FootWorks solution was its open system platform, UNIX, which allowed us to talk with our NT network, utilizing existing hardware and printers anywhere in the organization. This made everything more efficient and allowed us to keep our investment in new hardware to a minimum. We have complete access to our data; writing customized ad-hoc reports as needed.”

“We initially had some concerns about support with CCSI headquarters located in Connecticut. CCSI quickly put that concern to bed once the implementation got underway. They committed to get the project done, regardless of the time of day. Time zones meant nothing when it came down to getting the job done. The CCSI team as a whole was very helpful and responsive throughout the whole process; they rose to the challenge of a very complex implementation and came through very gracefully. All in all, it’s truly a fully thought-through system and we are confident that we have made the right choice. The only similarity between FootWorks and our old system is the hardware platform. Need I say more?”

*Founded in 1978, Hi-Tec Sports USA, Inc. is a leading footwear manufacturer based in Modesto, California. Hi-Tec distributes over 1.5 million pairs of shoes nationwide each year under both the Hi-Tec and Magnum brands. Every pair of shoes is shipped from their 100,000 square foot, 3-story, fully conveyor-driven warehouse. A subsidiary of privately owned parent company Hi-Tec Sports of Britain, Hi-Tec Sports USA, Inc. joins several other international subsidiaries, distributing in over 70 countries, to form a multi-million dollar global footwear enterprise.

